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SOURCE Trybuna Ludu, No 82, 1949

2,000 PCH RETAIL STORES BY END OF 1949

The network of retail stores of PCH (Panstwowa Centrala Handlowa, State Central Trade Office) is developing rapidly. It is estimated that by the end of 1949, about 2,000 PCH retail outlets will be operating, as against 569 already in existence. The majority of the new stores will be divided among the wojewodstwas as follows: Slask-Dabrowa, 482; Wroclaw, 218; Lodz, 141; Warsaw, 108.

The PCH stores will serve urban centers, starting with powiat cities. It will be their job to supply the workers' needs and to take corrective steps in the event of improper functioning of the consumer goods market.

The stores are classed according to four groups:

Standard stores--for distribution of consumer goods manufactured by state industries.

Retail stores--in working-class sections, carrying a full line of commodities to meet the demand of that section.

Confectionery stores--individual outlets of the standard type linking industrial production of confections with wide consumer demand.

Wine and coffee bars-- primarily service outlets for distribution of domestic fruit wines.

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